



**5th EUSCEA Annual Conference  
June 16-19, 2005  
Barcelona, Spain**

Dear colleagues,

From June 16 to 19 the European Science Events Association (EUSCEA) is organizing its 5<sup>th</sup> Annual Conference in Barcelona (Spain). EUSCEA is a young and dynamic association that gathers the organizers of science festivals and science weeks all over Europe. Its main objective is to share the knowledge and experience of the members and to seek collaborative initiatives in science communication through events at the international level.

The importance of communicating science has been understood by the different social agents. Scientific popularisation plays a significant role in our societies, as it contributes to the idea that science and technology is considered a part of the human culture.

In this first announcement you will find the tentative programme, the open call for Best Practices presentations, the registration forms for the conference and for the accommodation and the social programme. It is a dense programme with excellent speakers, useful workshops and a content that we hope will help you in your own activities.

Barcelona has always been receptive to the different initiatives in all sectors that account for social, economical development, included welfare, culture, leisure and of course science and technological progress thorough international meetings. Barcelona is becoming the main logistical centre in southern Europe, and is one of the great cultural poles of the Mediterranean. You are welcome and invited to discover the flavour of a city full of the possibilities that can be offered by people who know to live with dynamism and energy.

Barcelona will be the capital of science events this June and we invite you to attend and participate in this Annual Conference of EUSCEA and to engage and network with us.

Please check for updates in the website **[www.euscea.org](http://www.euscea.org)**

Mikkel Bohm  
President EUSCEA

Jordi Mas  
Local Organizing Committee  
Catalan Foundation for Research and Innovation, IEC

# Tentative Programme

## Thursday, June 16

### Conference Opening at Institute for Catalan Studies, IEC

- 19:00 Registration  
19:30 Welcome remarks:  
**Enric Banda** General Director of FCRI<sup>1</sup>  
**Francesc Xavier Hernández** Director of Research of the Catalan Government  
**Vladimir de Semir** President of PCST<sup>2</sup>,  
City-Hall Commissionate for Scientific Culture  
Welcome reception

## Friday, June 17

### Conference Sessions at FCRI

- 08:30 – 09:00 Registration  
09:00 – 09:15 Opening remarks by EUSCEA Board  
**Mikkel Bohm**, President of EUSCEA  
Presentation of new members  
09:15 – 10:00 Best practice presentations 4 x 10 minutes  
Moderator: **Peter Rebernik**, General Secretary of EUSCEA  
10:00 – 11:00 Plenary talk 1. **Michel Claessens**<sup>3</sup> European Commission, Brussels  
Eurobarometer, Communicating European Research  
Moderator: **Istvan Palugyai**, President EUSJA<sup>4</sup>  
11:00 – 11:30 Coffee break  
11:30 – 12:15 Best practice presentations 4 x 10 minutes  
Moderator: **Peter Rebernik**  
12:15 – 13:15 Debate: The relationship between science events and science centres  
Moderator:  
Panel:  
Representative of ECSITE  
**Annette Smith** EUSCEA and the British Association  
**Michel Claessens**, European Commission  
13:15 – 15:00 Lunch at the FCRI premises  
15:00 – 15:30 Session: Masterclasses for new Initiatives of science events  
15:30 – 16:30 Plenary talk 2. **Vladimir de Semir & Istvan Palugyai**  
The world science communication scene  
16:30 – 18:30 Free time  
18:30 – 21:00 Guided Visit to CosmoCaixa (Science Museum). Departure from FCRI  
21:00 – 23:00 Dinner at Science Museum

<sup>1</sup> FCRI = Fundació Catalana per Recerca i la Innovació

<sup>2</sup> PCST = Public Communication of Science and Technology

<sup>3</sup> Asked, not yet confirmed

<sup>4</sup> EUSJA = European Union of Science Journalists' Association

## Saturday, June 18

09:30 – 11:00

1 Constructing relations with local and regional events

Coordinator: **Anne Riiser**

2 Single venue, multi venue single city

Coordinator: **Mikkel Bohm, Annette Smith**

3 Fund raising

Coordinator: **Jordi Mas**

4 Involving children & youngsters towards science & technology

Coordinator: **Joachim Lerch, Alícia Duró**

11:00 – 11:30

Coffee break

11:30 – 12:30

Plenary talk 3: **Eduard Punset**

TV science program “**REDES**” (Networks)

The importance of being mediatic in science

12:30 – 13:30

Lunch at FCRI premises (official photograph of all participants)

13:30 – 15:30

EUSCEA General Assembly

1) EUSCE/X Presentation – the white book of best practice update and opportunity for input

2) WONDERS, THE EUSCEA Project for 2006 - **Peter Rebernik**

3) General Assembly with reports and elections to the board

15:30 – 16:00

Proposals for next Conference city

16:00 – 16:30

Closing remarks by the EUSCEA president **Mikkel Bohm**

16:30 – 20:00

Free time

20:00 – 23:00

Astronomic Observatory “Fabra”. Guided visit & dinner.

Departure from FCRI

## Sunday, June 19

Morning. **Optional: Half day excursion to wine area.**

### Venues

<b>Thursday 16:</b> Opening Conference Institut for Catalan Studies, ICE Address: Carme, 47 – 08001 – Barcelona	<b>Friday 17, Saturday 18:</b> Conference sessions Catalan Foundation for Research and Innovation, FCRI Address: Passeig Lluís Companys 23 08010 Barcelona Tel. 34 93 268 7700 Fax: 34 93 319 3257
<b>Information: Belén López: <a href="mailto:belen.lopez@fcr.es">belen.lopez@fcr.es</a></b>	

### Deadline summary

Registration fees:		Workshop reservation:	<b>April 30</b>
Early registration:	<b>May 15</b>	Accommodation:	<b>April 30</b>
Best practice title and abstract:	<b>April 30</b>	Optional excursion reservation:	<b>May 15</b>

## ACCOMMODATION RESERVATION

A number of rooms for participants have been reserved in several hotels at special prices. Those prices are fixed until April 30.

✓ **HOTEL REGENTE\*\*\*\***

Rambla de Catalunya, 76  
Double room for individual use:  
139 €  
Double room: 180 €  
Breakfast included



✓ **HOTEL TABER\*\*\***

Aragó, 256  
Double room for individual use:  
112 €  
Double room: 130 €  
Breakfast included



✓ **HOTEL MONTBLANC\*\*\***

Via Laietana, 61 (near Urquinaona)  
Double room for individual use:  
128 €  
Double room: 161 €  
Breakfast included



**To book a room in the above-mentioned conditions (deadline April 30), and for any other information about accommodation, contact the travel agency representative:**

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